



Allied Manufacturers of Motorized Products

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Allied Manufactures of Motorized Products Announces Vutec Corporation as Newest Founding Member

Video Projection Screen Manufacturer, Vutec Corporation, Joins Growing List of AMMP's Visionary Members Seeking to Connect Motorization to Automation

FORT COLLINS, Colo.– Allied Manufacturers of Motorized Products (AMMP) (www.ammp.info), a newly formed consortium of leaders and manufacturers of interior and exterior window coverings and shadings, projection screens and media concealment products, announced today that Vutec Corporation has signed on as its newest founding member, adding yet another industry visionary that seeks to connect motorization to automation.

Vutec's decision to join the alliance comes on the heels of AMMP's announcement that lighting control and automated window treatment industry leader, Lutron, has joined AMMP as a founding member. Both industry-leading companies made the decision to sign onto the alliance because they want to assist AMMP in its effort to bridge the gap between motorization and automation.

Vutec is one of the world's leading video projection screen manufacturers for home, commercial, industrial and institutional markets worldwide. Vutec's products are comprised of a wide-variety of video projection screens and accessories, masking systems and AV presentation tools.

"The AMMP alliance is thrilled to have Vutec, yet another top motorization industry leader, collaborate with our current members," said Robin Reining, spokesperson for AMMP.

“Adding such an influential video projection screen manufacturer to our ever-growing list of knowledgeable and industry-leading motorization members will help further our cause of spreading the word about the benefits of motorization within automation. And ultimately, we know the more we can educate, the more we can grow the motorization category in general.”

The Alliance brings together the most prestigious manufacturers of interior and exterior window coverings and shading, projection screens and media concealment products as founding members, including BTX Window Automation, Inc., Electronic Solutions, Inc. (ESI), Hunter Douglas, Inc., Lutron Electronics Co., Inc., Media Decor, The Right Track, Skyco Shading Systems, Inc., Stewart Filmscreen, Vutec Corporation and Window Modes, LTD. AMMP is also currently seeking to add as founding members other visionary companies willing to invest in building the home and commercial control and automation industry.

The AMMP Alliance is a marketing and promotional resource designed to increase sales of motorization products, boost awareness of motorization products within the home automation and commercial marketplace, educate current and potential customers about available technologies, promote motorization to end users and build relationships between automation dealers and motorization manufacturer dealers. In addition, the alliance will create a strong synergy dedicated to making motorization products standard within the building industry.

About Vutec Corporation (www.vutec.com)

Vutec Corporation is a Florida-based company and the world leader in video projection screen technology. The Vision X™ and Vutec™ video projection screens and accessories are designed for home, commercial, industrial and institutional markets worldwide. Vutec Corporation’s headquarters and main manufacturing facility is located in Pompano Beach, Fla. Vutec holds patents and patents pending on several products and provides its products through a rapidly expanding global network of authorized dealers and distributors. For more information, contact Vutec at (800) 770.4700, e-mail at info@vutec.com.

About Allied Manufacturers of Motorized Products (www.ammp.com)

Formed in November 2007, [Allied Manufacturers of Motorized Products \(AMMP\)](http://www.ammp.com), is a consortium of leaders and manufacturers of interior and exterior window shading, projection screens and media concealment products. AMMP is committed to generating awareness of motorization products, meeting business goals of alliance members, offering a marketing

initiative to help communicate the benefits of the home and commercial control and automation products, as well as making motorization products the gold standard in the home automation category. Founding members of AMMP include: BTX Window Automation, Inc., Electronic Solutions, Inc. (ESI), Hunter Douglas, Inc., Lutron Electronics Co., Inc., Media Decor, The Right Track, Skyco Shading Systems, Inc., Stewart Filmscreen, Vutec Corporation and Window Modes, LTD. For more information about AMMP or for AMMP Alliance membership questions, contact Robin Reining at (970) 663.9344 or visit www.ammmp.info.

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